

21st Annual Fraud & Anti-Counterfeiting Conference

January, 2017

*Upcoming Events*

**May 17 – May 19, 2017**

*Barcelona, Spain*

*IACC Spring Conference*

*www.iacc.org*

**May 20- 24, 2017**

*Orlando, FL*

*INTA's 139th Annual Meeting*

*www.inta.org*

**Dec 6 - Dec 8, 2017**

*22nd Annual Fraud &*

*Anti-counterfeiting*

*Conference*

*Toronto, Ontario*

*www.ksllaw.com*

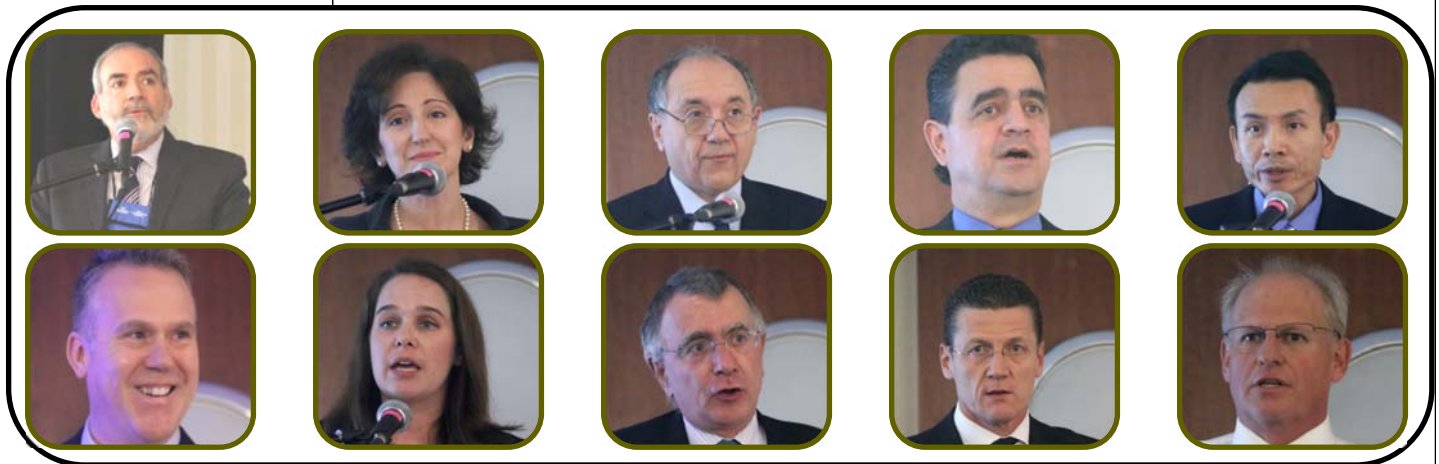
**21st Annual Fraud and Anti-Counterfeiting Conference**

November 30 - December 2, 2016 Toronto, Ontario

Toronto was once again the place to be last December as those cold pre-winter days heated up with a power packed list of speakers and panellists. This year's conference was privileged to host a distinguished group of speakers for the opening remarks and keynote addresses, all of whom helped explain from their unique perspectives how the problem of counterfeiting affects everyone in this ever growing and intertwining global economy. The importance of partnerships, greater cooperation and more training amongst intellectual property owners and various law enforcement agencies were recurring themes. In addition, as in previous years, the need for improved legislation and a change in the status quo through the government delivering a stronger mandate to assist law enforcement and customs to help stop the continued increase of counterfeiting crime in Canada was highlighted.

Opening remarks and keynote addresses were given by:

- 🎤 Lorne M. Lipkus, Kestenberg Siegal Lipkus LLP, Toronto, Ontario
- 🎤 Dawn Buonocore-Atlas, Vice President, Enforcement, Calvin Klein, Chair of the International AntiCounterfeiting Coalition, (IACC) New York, NY
- 🎤 His Excellency Gian Lorenzo Cornado, Ambassador of Italy to Canada, Ottawa, Ontario
- 🎤 Consul General Juan Alsace, U.S. Consulate Toronto, Toronto, Ontario
- 🎤 Anthony Lui, Team Leader of the Criminal Investigations Division, Toronto North, Canada Revenue Agency, (CRA), Barrie, Ontario
- 🎤 Sgt. Jeffrey Karran, Intellectual Property Rights Crime Federal Coordinator, Royal Canadian Mounted Police
- 🎤 Melissa K. Ruiz, HSI Attaché, Homeland Security Investigations, Ottawa, Ontario
- 🎤 His Excellency Nicolas Chapuis, Ambassador of France to Canada, Ottawa, Ontario
- 🎤 Etienne Sanz de Acedo, Chief Executive Officer, International Trademark Association (INTA), New York, NY, USA
- 🎤 Supt. Bryce Evans, Specialized Criminal Investigations, Toronto Police Service, Toronto, Ontario



Along with a bevy of local Canadian representation the conference was once again fortunate to have attendees and speakers come from a variety of countries; including, the USA, Mexico, Italy, France, The United Kingdom and the Ukraine. Attendees represented law enforcement, Canada Revenue Agency, government, national and international organizations, investigators, intellectual property rights holders, private industry including brand protection and several governmental agencies.

The conference has long been famous for its more "personalized" approach by making sure that attendees not only had several opportunities to view/touch a wide array of counterfeit product but for its receptions, which fostered mingling with peers in an attempt to help create relationships and contacts that might never have been. Once again, the opening reception was sponsored by the International AntiCounterfeiting Coalition (IACC) and conference host, Kestenberg Siegal Lipkus LLP, Barristers & Solicitors.

For the fifth time Tequila Tromba® helped the festivities by treating all to a wonderful evening of responsible tequila tasting and sampling.

The conference sessions were selected to not only discuss the current fraud related issues facing all of us at this time but also to discuss upcoming issues. The information panel format was interspersed with case studies, individual presentations and product identification sessions. These panels and sessions included:

- Border Enforcement Strategies
- Money Laundering and Proceeds of Crime in Fraud and Anti-counterfeiting Cases
- Internet Related Fraud: Detection, Investigation and Enforcement
- Canadian Money: The New Frontiers
- The Year in Review
- Automotive Counterfeit Issues
- Criminal Prosecution of IP Cases
- Resources through Various Agencies & Organizations
- Fraud, Organized Crime and Terrorism: The link
- Case Study: Penalties in Fraud/Counterfeiting Cases

Highly regarded Giampiero Ianni, Brig. General of Guardia di Finanza, Head of the Provincial Command, Cagliari, Italy, attended from Italy and spoke about the widespread trade fraud related to the use of counterfeit pesticides and toxic fertilizers in agriculture and the organic food industry. It was scary, to say the least!

Intermixed with the above-mentioned panels were product identification panels and presentations by and on behalf of various brands as well as an explanation and presentation of anti-counterfeiting technologies and protection used by rights holders in different industries to identify and authenticate counterfeit products and otherwise deal with the issues in the counterfeiting marketplace.

The product showcase area, always a popular place, was as plentiful as ever. An array of counterfeit and authentic products were available through-out the Conference and attendees were given many opportunities to examine, touch and ask questions about the products on display. Once again, the items included a wide array of consumer products including accessories, apparel, automotive parts, batteries, cellular phone accessories, electronics, electrical products, eyewear, footwear, household goods, ink jet and toner cartridges, jewellery, leather goods, luxury products, makeup, novelty items, optical discs, perfume, plush toys, software games, sporting products, toys, trading cards and videos.

Several brand owner representatives attended the Conference and they were available, through-out the Conference, to

discuss their products and their issues being faced. This informal setting encouraged the exchange of information and the reciprocal benefit of relevant networking. In those sections where there was no formal brand presence, the qualified staff of Kestenberg Siegal Lipkus LLP and its outside investigators, Backlit Resource Group Inc., were available to assist attendees with any questions they had concerning the product on display. They were eager to share their insights on detecting the difference between authentic and counterfeit products bearing their intellectual property.

Thank you to the following companies for sponsoring our Health and Coffee Conference Starter and Breaks: Canadian Anti-Counterfeiting Network (CACN), Continental Enterprises, Hexigent Consulting, Intertape Polymer Group, The Motion Picture Association - Canada and Nanomarker

Thanks to our Day 2 lunch sponsors Backlit Resource Group Inc. and Investigative Solutions Network (ISN). Moreover, the annual conference highlight continues to be the Annual Reception and this year we were sponsored by Arochi & Lindner, CSA Group and Kestenberg Siegal Lipkus LLP. This reception continues to prove to be a great networking opportunity and fun for all and thanks to Terry and Lorne Lipkus for once again hosting this reception at their home.

Thanks also to our Day 3 sponsor of a wonderful Continental Brunch, Stericycle, Inc.

The Fraud and Anti-Counterfeiting conference has always been an ardent supporter of various charities and thanks to the generosity of the attendees and brand owners the conference has raised a substantial amount over the years. This year the conference was pleased to help the CPA-Robert Warner Memorial Fund. This charity is joint endeavor between the Canadian Police Association and PlayStation Inc. and it distributes an immediate, one-time financial assistance payment to the families of officers who have lost their lives in the line of duty. Special thanks to The New Era Cap Company and Hockey Canada for donating silent auction items.

**SAVE THE DATE**  
**Dec 6 - Dec 8, 2017**

SIGN UP EARLY FOR  
THE 22nd ANNUAL FRAUD & ANTI-COUNTERFEITING CONFERENCE  
Contact Wayne at [wlipkus@ksllaw.com](mailto:wlipkus@ksllaw.com)



A special thanks of appreciation to  
**Tequila Tromba®**  
for hosting an amazing Tequila tasting  
at the opening reception.



*N.A.T.E.'s  
Anti-Counterfeiting  
Report*

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**Wayne Lipkus**

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**Lorne M. Lipkus**

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A special thanks of  
appreciation to all those who donated to the silent auction.

We managed to raise

**\$ 1,000.00**

which was donated to

**CPA-Robert Warner Memorial Fund**



*Special Presentations***Lifetime Achievement Award  
2016**

**Lorne M. Lipkus**, on behalf **Kestenberg Siegal Lipkus LLP**  
presented the  
2016 Lifetime Achievement Award to

**Allen Westerfield**  
of the  
**Imaging Supplies Coalition**

In recognition of his achievements in advancing the cause of  
anti-counterfeiting awareness and enforcement.



*Special Presentations*

**John Anderson**, on behalf the **Global Anti-Counterfeiting Group** presented as part of their 2016 Global Anti-Counterfeiting Awards the 2016 Individual Award to

**Lorne M. Lipkus**  
of  
**Kestenberg Siegal Lipkus LLP**



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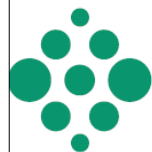
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